

Your Best Marketing Might Be a Better Question.

Curiosity gives people a reason to talk to you.
Before trying to sound interesting, get interested.

Try it. Replace one pitch with a question you genuinely want answered.

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AI Can Finish Your Sentence. Should It?

The first thought is often predictable. The pause, second thought, or disagreement may be where your perspective starts.

Try it. Finish this sentence.

What people often miss about my work is...

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Be a Dreamer. Leave Receipts.

Let people see what you're learning, trying, and following through on. Small evidence gives a big ambition substance.

Try it. Name one thing you can do this week that makes your goal visible.

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Easy to Say. Hard to Show Up.

Most relationship-building advice is simple. Remembering, responding, and following through takes effort.

Try it. Follow up on one thing you said you would do.

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What Would You Post If Nobody Could Like It?

Take away the applause and
see what still feels worth sharing.

Try it. Write something that would help one person, even if they never respond.

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The Part You Almost Deleted.

Sometimes the plain admission, small detail, or honest uncertainty is what makes a piece sound like you.

Try it. Revisit a draft. Find the sentence you removed for sounding "too much like me."

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You're Teaching People How to Remember You.

Every interaction leaves a small impression. What do yours add up to?

Try it. Choose three qualities you want someone to experience when working with you. Find a real example of each.

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Your Ordinary Is Someone Else's "Oh, I Didn't Know That."

Familiarity can make you underestimate what you know. The thing you explain every Tuesday might be exactly what someone needs.

Try it. Explain one routine part of your work to someone doing it for the first time.

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Don’t Confuse Being Seen With Being Known.

A familiar face is a beginning. Understanding your judgment, approach, and character takes more.

Try it. Share why you made a decision, not just the result.

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Have a Point of View. Leave Room for Another.

You can be confident without pretending every situation has one answer. Thoughtful disagreement can open a useful conversation.

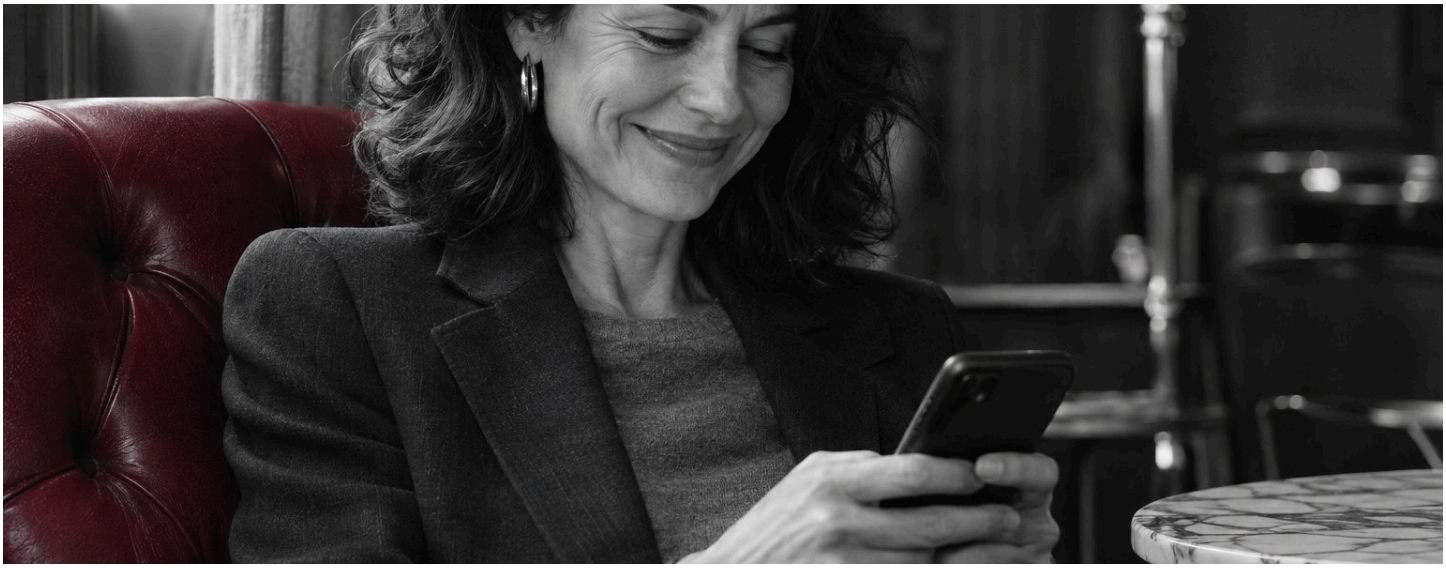
Try it. Complete both.

My experience has taught me...

What might change my mind is...

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Your Phone Is a Notebook Before It's a Stage.

Capture the question, observation, or lesson before worrying about making content. Pay attention first.

Try it. Keep a note called "Worth remembering." Add three things this week without turning them into posts yet.



Make One Person Glad You Showed Up.

A useful introduction, a thoughtful answer, a remembered detail: small actions give networking its meaning.

Try it. Before opening LinkedIn, decide who you could help today and how.

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